

**SELEETCOR**®

# SAFE HARBOR PROVISION

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This presentation includes non-GAAP financial measures, which are used by the Company as supplemental measures to evaluate its overall operating performance. The Company's definitions of the non-GAAP financial measures used herein may differ from similarly titled measures used by others, including within the Company's industry. By providing these non-GAAP financial measures, together with reconciliations to the most directly comparable GAAP financial measures, we believe we are enhancing investors' understanding of our business and our results of operations, as well as assisting investors in evaluating how well we are executing strategic initiatives. See the appendix for additional information regarding these non-GAAP financial measures and a reconciliation to the most directly comparable GAAP measure.



### **EV ECOSYSTEM**

The EV ecosystem is developing with established players participating alongside new market entrants ... driving competition, but also opportunities

		EV Ecosystem	Current	Future		
Participants		Manufacturers	Traditional OEMs	Traditional OEMs EV Only OEMs		
	<b>F</b>	Energy	Oil Companies	Oil Companies Utilities		
		Retailers	Gas Stations	Gas Stations with EV Retrofit Charge Point Operators (CPOs) Parking Operators Drivers' Residences		
Capabilities	==	Payment Networks	Open Loop Proprietary Closed Loop Private Label	Open Loop Proprietary Closed Loop Private Label		
	$\Psi$	Software	Admin UI Card Management + Processing System Enhanced Driver App	Card Management system Enhanced Driver App At Home Reimbursement Single portal & invoicing - Fuel, EV & Parking		

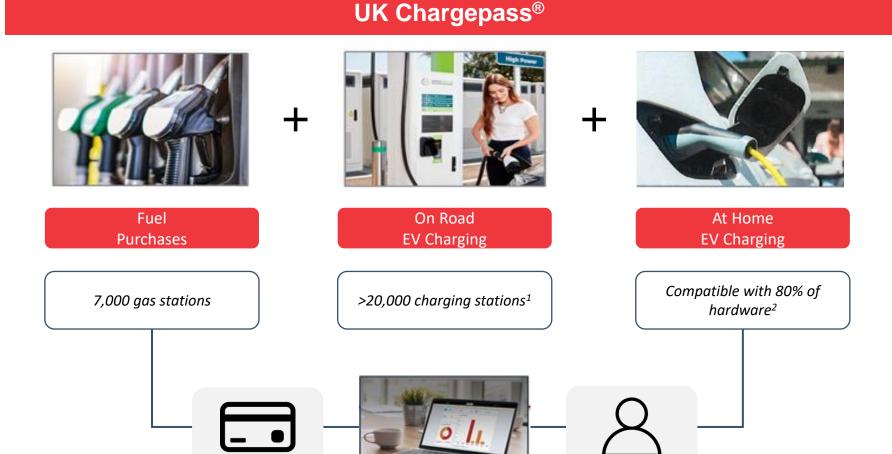
### **FLEETCOR'S EV STRATEGY**

FLEETCOR has assembled a unique set of assets to help commercial fleets manage the energy transition ... and to expand our presence with consumers

# **Assets Customer Segments ICE EV Commercial Fleets Networks** +80k +645k<sup>1</sup> Existing Global EV **Proprietary** New Fuel sites chargepoints Fleet Card: ICE + EV Fuel Payment **Consumers** Driver Apps + Admin UI: mapping, availability, Via Partners + **Solutions** payment, home charging (measure & reimburse) Commercial Fleets Direct **Issuing system:** single invoice for all services

#### FLEET: UPDATE ON 3-IN-1 SOLUTION

We've launched Chargepass, our UK-leading 3 in 1 commercial fleet solution ... helping clients manage their fleets during the energy transition, regardless of the type of vehicles in their fleet



Single UI/Report

1. Estimated network size by 31st December 2023, pending technical migrations

Single Card

2. Based on number of installed home charge points in 2022

Single Account

#### **FLEET: UK FLEET ECONOMICS**

FLEETCOR continues to observe higher levels of revenue from Fleet customers with both ICE & EV solutions with the trend improving as EV adoption & usage increases... EV making up more than half of revenue for first time

### EV Economics ... across 306 customers<sup>1</sup>

	Revenue										
£ Thousands	Q1-21	Q2-21	Q3-21	Q4-21	Q1-22	Q2-22	Q3-22	Q4-22	Q1-23	Q2-23	Q3-23
EV	25	41	54	73	100	132	180	267	339	432	525
ICE	457	539	515	519	513	537	545	534	522	505	495
Total	483	581	569	593	613	669	724	802	861	937	1,020
EV % Cards	5%	9%	11%	13%	15%	18%	24%	28%	32%	35%	36%
EV Rev %	5%	7%	10%	12%	16%	20%	25%	33%	39%	46%	52%

### **Key Observations:**

- As EV penetration accelerates over time, **revenue grows through the additional margin generated** by our EV-specific offerings, as well as the increasing usage & adoption of our Home Charging solutions
- **EV revenue now makes up more than half of the revenue** for these accounts for the first time despite only making up 36% of the cards

#### <sup>1</sup>Sample includes:

- 306 Active Clients from Q1'21 to Q3'23
- Clients must have minimum of 15% EV / Hybrid cards & 6 months of being on the product by Q1'21
- Allocates hybrid vehicle revenue to EV, as these fleets have chosen to opt for the EV card, as they intend to make use of the EV element of the hybrid vehicle

#### FLEET: EV + PARKING VISION

We are integrating our EV offering with new digital parking capabilities, each of which have a consistent user experience ... find  $\rightarrow$  route  $\rightarrow$  park  $\rightarrow$  charge  $\rightarrow$  pay

# **Future Product Vision**

# **Traditional fuel**



**EV On Road Charging** 



Chargepass ® 4-in-1



**EV Home charging** 



**Parking** 



**## paybyphone** acquired in September 2023

One integrated app UI + account for all parking & fueling (ICE + EV) needs

### **B2C TAM: EV + PARKING**

The consumer EV & Parking market is sizeable, representing a >\$5B revenue opportunity across our key geographies... FLEETCOR plans to go after this directly and through partners

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Estimated Total Addressable Market 2030 (in USD M)	以 EV Charging	Parking	Estimated Total Addressable Market
North America	600	2,100	2,700
United Kingdom	150	200	350
* * * * *  * * * * * * * * * * * * * *	750	1,400	2,150
TOTAL	1,500	3,700	5,200

### **CONCLUSIONS**

FLEETCOR is well positioned to 'ride the EV wave' and capitalize on new revenue & growth opportunities

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HIGHLIGHT	CONCLUSION					
1 EV Ecosystem	Existing established players & new entrants are trying to seize the EV opportunity					
2 FLEETCOR's EV Strategy	FLEETCOR has strategically assembled key EV assets to be uniquely positioned to effectively serve both fleets + consumers through the energy transition					
UK Chargepass 3-in-1 Progress	Large fleets have chosen our 3-in-1 solution for their ICE + EV fueling needs we continue to see higher revenue from customers with both ICE & EV solutions					
4 EV + Parking	Our recent acquisition of PayByPhone, the #2 global digital parking provider, creates additional opportunity to offer a 4-in-1 solution to our customers					
Consumer Opportunity	The TAM for consumer EV Charging and Parking is sizeable, at >\$5B across FLEETCOR's core geographies large opportunity for us to go after					

