FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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			or Sec	ction 30(h) of the Inv	vestment Con	pany Act of 1940					
1. Name and Address of Reporting Person* Downs Timothy (Last) (First) (Middle) 655 ENGINEERING DRIVE SUITE 300 SUITE 300				rr Name and Ticker ETCOR TECI of Earliest Transac 2010	HNOLŎĆ	HES INC [FLT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Cofficer (give title Other (specify below) Director Lodging Consultants				
				endment, Date of C	Driginal Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) NORCROSS	GA	30092					X	Form filed by One Form filed by Mor Person	1 0		
(City)	(State)	(Zip)									
		Table I - Nor	1-Derivative S	ecurities Acqu	uired, Disp	oosed of, or Benefic	cially (Dwned			
Date			2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	

						Code	V Amou	nt	(A) or (D)	Price	Transacti (Instr. 3 a			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution E Security or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Expiration (Month/Da	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Date	Expiratio	,	0	mount r umber		Transaction(s) (Instr. 4)		

(D) Exercisable Date

(1)

(Month/Day/Year) 8)

Explanation of Responses:

\$<mark>23</mark>

1. Option vests ratably (25%) annually on each of July 1, 2011, 2012, 2013 and 2014.

12/14/2010

Remarks:

Employee Stock

Option

/s/ Sean Bowen, under Power of 12/21/2010

\$0.00

105,262

D

Owned Following

Reported

Title

12/14/2020

Commor

Stock

(I) (Instr. 4)

Ownership (Instr. 4)

Attorney

of Shares

105,262

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code V

А

(A)

105,262

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.